

# Brock Beauty Inc. Launches a New Line of Hair Vitamin Boosters

**Los Angeles, March 10, 2022** – Brock Beauty Inc. launches a new line of premium hair vitamin boosters to complete its range of haircare products.

After the tremendous success of Hairfinity Hair Vitamins, Brock Beauty decided to take the different hair needs into account to boost the efficiency of their products. The new hair vitamin boosters include four exclusive formulas with essential fatty acids, collagen, antioxidants, and amino acids. Resulting from cutting-edge active ingredients and the last innovations in haircare, these boosters have been conceived as ideal complements for the Hairfinity Vitamins classic formula.

For **Laurence Brock, CEO of Brock Beauty Inc.**, “the launch of our new hair vitamin boosters is just a natural step towards the personalization of the haircare needs of our customers. Whether you need more volume, shine, damage defense, or detox, you will have the product to enhance the effectiveness of your current vitamins. We are confident that our customers will obtain sustainable results with these new products.”

For **Amber McGowan, Director of Marketing of Brock Beauty Inc.**, “the last studies related to hair growth have demonstrated that people reacted differently to our hair vitamins. Though our customers have shown constant satisfaction, different hair means different needs for everyone. Through the launch of this new line of vitamin boosters, we want to tell our customers that their requests were heard.”

For **Allyson Mills, Director Research and Development of Brock Beauty Inc.**, “our department has considered the last innovations in haircare to create hair vitamin boosters catering to all hair needs. We have merged nature and science to offer a new line tending to the needs of all hair issues.”

The new hair vitamin boosters are currently sold on Hairfintiy Website: [www.hairfintiy.com](http://www.hairfintiy.com)

## About Brock Beauty Inc.

Founded in 2004, Brock Beauty Inc. is an innovative natural hair and skin care company located in Los Angeles, California. The company is committed to delivering lasting results and affordable, healthy solutions to enhance and preserve the natural beauty of its customers. Brock Beauty Inc. brands include Hairfinity Advanced Hair Care, Dermera Skin Care, and Infinite Lash Eyelash Enhance Serum.